

# What is Evolve

EVOLVE

**Evolve is a division of Connect Ads** that specializes in programmatic advertising and performance solutions; a hub for leading premium advertising technologies offering ultimate cross-channel solutions and integration with third party monitors and major MMPs which caters to advertisers' demands and objectives.

**Evolve** enables advertisers to achieve their success metrics and have the ability to reach, buy, communicate and engage with complex audiences in the most advanced and consolidated way.



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Evolve in a nutshell



Network



Premium Websites



Apps



Video



Display



DMP



Advanced targeting



Buying Platforms

Display & Video 360



Adobe Advertising Cloud

BIGO Ads



HUAWEI Ads  
All About Quality

speakol



Our Edge through Data Partnerships



Affinity Answers

IQ data

bluekai

COMSCORE



narrative

nielsen

Media Source SOLUTIONS

B2B Targets  
a WhoToo Network Solution

Nielsen Catalina SOLUTIONS



Transparency, accountability and Brand Safety

Integral Ad Science

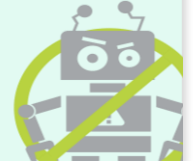
DV DoubleVerify

grapeshot

proximic

whiteops

MOAT



Learnings and Insights



Timings



Market Research



Creative A/B testing



Brand Lift Studies



Incremental Reach

