Connect Ads is Now HIRING!
Client Account Manager - Twitter
Based in Milan, Italy

Summary:

Focus on maximizing revenue coming into Connect Ads from Media agencies and direct clients, lead optimization efforts and improve campaign set up.

Roles and Responsibilities

- Develop strong connections with agencies and clients.
- Lead optimization efforts, improve campaign set-up, and monitor performance.
- Be accountable for Product Adaption across agency teams and strategic clients to increase the STR.
- Synchronize with AEs/Client Partners on the pod strategy and the tactical plan on quarterly basis.
- Work closely with our business partners (clients and agencies) on Upsells and Campaign extensions.

Qualifications

- From 3 to 5 years of relevant Digital/Online Account Management experience
- Great Communication and presentation skills
- Proven fluency with written and spoken English (Italian mother tongue)
- Able to articulate digital technologies in a simple context
- CRM and Salesforce experience are a plus

Please send your CV via email to careers@connectads.com and state title in the Subject line.