

Connect Ads is NOW HIRING!

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**Job Title: Programmatic Campaign Manager**

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Based in Cairo, Egypt

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**Job Summary:**

Manage traffic, optimize and own the delivery of KPIs for digital campaigns on several platforms including but not limited to Google Ads, Facebook, YouTube and Others

**Role and Responsibilities:**

1. Assist sales team in setting media plans
2. Create and optimize campaigns, manage the creative assets specs, provide weekly reports on advertising platforms.
3. Provide agencies and advertisers with premium service for their digital campaigns
4. Deliver against client's KPIs and maintain the company's profitability in each campaign.

**Qualifications:**

- 1- Bachelor's degree in Marketing/Advertising.
- 2- Basic knowledge in digital advertising (Facebook Ads, Google Ads, YouTube)
- 3- 1-2 years of experience in digital agency is required

To apply, please send your CV via email to [careers@connectads.com](mailto:careers@connectads.com)