

Connect Ads is NOW HIRING!

Job Title: Programmatic Campaign Manager

Based in Cairo, Egypt

Job Summary

The Programmatic Campaign Manager will be responsible for supervising the daily operations of digital advertising campaigns on several platforms.

Role and Responsibilities

1. Interpret, analyze and make recommendations against advertising metrics on several platforms.
2. Optimize and report on campaign performance based on advertiser campaign objectives.
3. Provide Premium services to external clients "Agencies and advertisers".
4. Work closely with advertising agencies and brands to build the right audience segment for effective delivery.

Qualifications

1. Solid understanding of online media industry, IAB standards and Google Analytics.
2. Experience with third party ad servers, programmatic DSPs, Certification is a plus.
3. Strong analytical ability, fluency in English and client servicing experience

To apply, please send your CV via email to careers@connectads.com